

When Your Business Needs Help, Don't Fret Call Jeanet!

We **provide** businesses and nonprofit organizations with **solid** strategies and management services that take their business to the **next level** and **improve** the customer's **experience** with their brand.

The **partnership** we establish with our customers utilizes **proven** processes that ensure **profitable** implementation and high-level, **professional** thinking.

If you are looking to **make a change** and **need assistance** with your business planning, marketing management, Internet strategies, Website implementation, and/or project management, **we can help**.

Our Services —Taking A.I.M. to Help You Succeed!

Advisory

(Business Planning)

We offer various forms of strategic planning support — everything from business plan development to project/action plans. Our primary areas of support are: business plan creation, strategic brainstorm session facilitation, strategic marketing planning, competitive analysis, Internet reviews, and direction setting.

Implementation

(Project Management)

When you need the extra help or need to create that 25th hour, we offer management-level experience to get the job done on time, on target and on budget.

Whether your needs are to develop a new product, manage marketing initiatives, or launch an Internet site, we are available to help. We'll manage the necessary teams and resources, develop project plans, establish process steps, implement key portions of the project, and provide documentation communications.

Marketing

(Marketing Management)

Beyond developing your marketing plan, Jeanet Consulting Services can be your outsource marketing manager.

We help companies and nonprofit organizations develop positioning statements, brand strategies, competitive intelligence reports, marketing communications, targeted Websites, and much more!

Testimonials

"Jeanet Consulting Services was instrumental in helping us launch a new product into the marketplace. JCS managed the inter-department team, developed the project plan, facilitated meetings, and assisted in implementation of marketing initiatives. We have been able to lay the foundation for future product sales, establish a branding strategy and instill a project management mentality into our organization with JCS's help."

- Keith Rickman, Vice President for Centurion Technologies Inc.

"We've worked with JCS on a number of Internet projects as a seamless team resource. The projects were well organized and strategically implemented. They are very creative, professional, and focused. It has been an enjoyable experience collaborating with them."

- Ken Mocabee, President of Interactive Marketing



Jeanet Consulting Services