

**DO YOU
NEED
INFORMATION
&
INSIGHT
TO MAKE
THE RIGHT
BUSINESS
DECISIONS**



Worker Bees

Many wings cool the hive! BusinessHive is dedicated to providing you with access to quality people, ideas and resources.

Chief Bee Keeper – David C. Carrithers

Twenty years practical, hands on experience in product and business development, marketing, management, communications, team building, motivation, incentives, technology management and project planning.

Creative Commerce Group, an established,

talented resource network in product development, project management and consumer loyalty industries with a special focus on payment technologies.

David Bergum & Associates have

relationships with hundreds of national brand name merchants, and specialize in merchant contact development, negotiations, relationship establishment, set-up and ongoing support.

Jeanet Schroeffer Consulting services

include several key areas of expertise; including: business plan development, integrated marketing planning, brand development, acquisition and retention strategies, new product/service development and implementation, eBusiness management, trends analysis, opportunity assessment and research & development.

Paramax, a technology company, is a leader in

digital performance technologies and offers some of the latest, most effective, and most efficient Internet tools available.

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Your
Business
Solution
Resource

BUSINESSHIVE



BusinessHivesm

BusinessHive provides honest and straightforward counseling and coaching to business individuals wanting improved profit performance and loyalty with employees, channels and customers.

Get Results—Quickly and Professionally

Tap into a hive of business turnaround, marketing, product development, business planning and management experience from capable, trusted outside individuals—a small exclusive group of world-class thinking people committed to innovation and a renaissance of business creativity.

How It Works

BusinessHive works with a company's board, management, outside resources or key partners, to develop a plan of action and gain buy-in, direction and support by all those involved in the business.

The BusinessHive approach utilizes specific objectives with clearly established outcomes and timing, contributing to client business goals and results.

As a sounding board, action and results creator or taskmaster, BusinessHive provides a form of support that is personal and honest.



Better Business Results—Fast!

Services

- Rent-A-CEO, CMO, Product Manager, or Marketing Executive
- Business, Market & Product Development & Support
- Brainstorm Buzz Session
- Business Planning
- Coaching & Support for:
 - Start Up Business
 - Business Turnaround or Shut Down
- Contact and Partner Selection

Results Can Be...

- Honest situation analysis
- Recommendations that make sense
- Improved employee and customer loyalty
- Reduced costs & improved profits
- New sales channels and partnerships
- A sounding board for ideas and needs
- Action oriented & realistic ideas and solutions



From the Desk of David C. Carrithers

To be a business leader and have a sustainable competitive advantage in today's world, you need honest insight, feedback and ideas. You need the ability to cut through the corporate lines and strata to come to conclusions quickly and professionally.

Tapping into capable, trusted, outside individuals is invaluable to fast results and action.

BusinessHive puts you in touch with someone outside the socio-political realm and provides you with an honest response. We can help you reduce the time it takes to get the honest response you need.

Best in Spirit,

David C. Carrithers
Chief Bee Keeper, BusinessHive

Move Forward Today!

Call or Click: 707-484-3620/

www.BusinessHive.com